

AspinallVerdi is a specialist practice of Chartered Surveyors and Town Planners providing fully integrated economic and property development, regeneration and town planning services. Founded in 2009 the company provides senior level expertise to a wide range of local, regional and national clients across both the public and private sectors.

We are an independent practice which prides itself on providing pragmatic, evidence-based consultancy. We offer deliverable solutions to the most difficult of challenges, based upon our extensive experience in property regeneration and development across all real estate sectors.

Our Directors are all Members of the Royal Institution of Chartered Surveyors. We also have RICS Registered Valuers, Chartered Town Planners and Associates of the Institute of Economic Development in the team.

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### Why AspinallVerdi?

Our commitment and the professional relationships that we form with our clients are paramount. We have the capability to work from the earliest concept-forming stages of research and strategy, through to construction start on site.

We regularly work with both public and private sector clients and we can act as a vital link in forming partnerships. We understand complex land economics, property markets and the motivation driving landowners, developers and the public sector.

We are a niche practice able to offer exceptional value for money by tailoring our services specifically to our clients' requirements and budgets.



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## Our Services



Our services include:

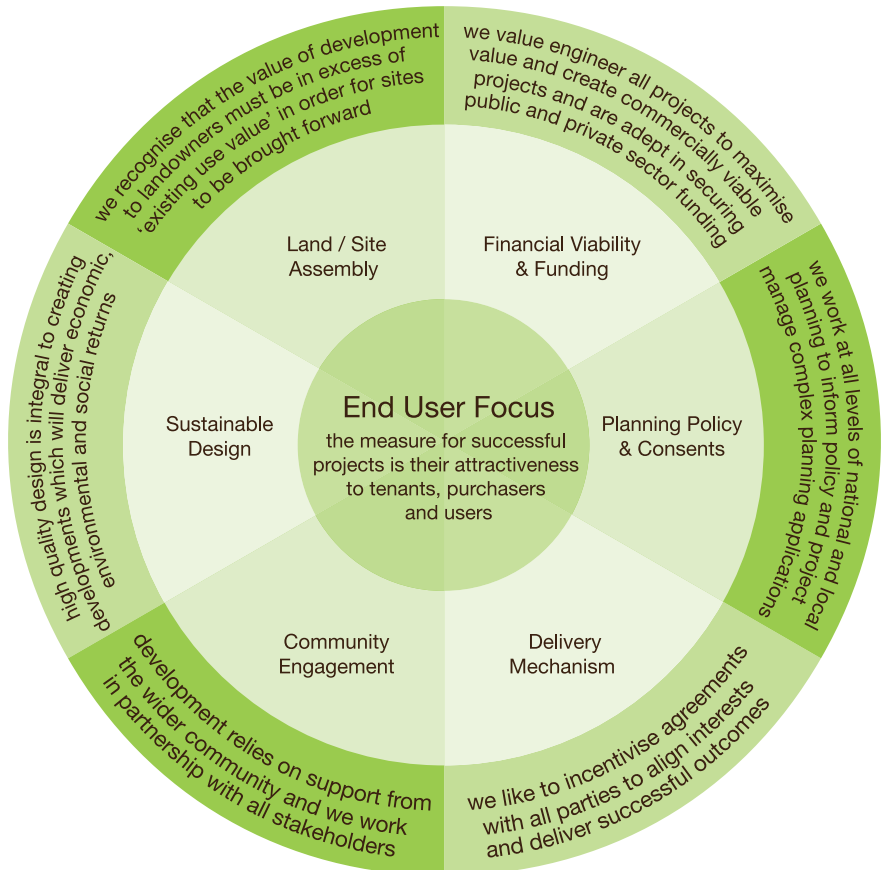
- **Development appraisal and financial modelling**  
bespoke development appraisal modelling for all types of commercial, residential and mixed use schemes for feasibility and residual appraisal
  - **Economic viability assessments**  
for S106 negotiations, affordable housing, Community Infrastructure Levy (CIL), Green Belt Very Special Circumstances
  - **Planning and development**  
planning applications and appeals; policy development and research; community and stakeholder consultation; CIL; S106 negotiations and affordable housing
  - **Public sector funding**  
including business plans and cashflow modelling for European Regional Development Fund (ERDF); Regional Growth Fund (RGF) and Growing Places Fund (GPF)
  - **Property market analysis**  
evidence based market assessments for business plans; appraisals; and planning policy development
  - **Site assembly and disposal**  
options analysis; negotiation of sale and purchase agreements; subject to planning agreements; compulsory purchase; valuation and compensation
  - **Heritage and listed buildings**  
options assessment; enabling development; economic viability and market assessment
  - **Regeneration**  
options analysis; feasibility; master-planning; neighbourhood planning
  - **Social enterprise**  
market research; business planning; community share issues; community right to bid; asset transfer
  - **Delivery and implementation**  
development management; business plan preparation; project monitoring and evaluation
  - **Development procurement**  
developer selection; bid/tender management; partnerships and development agreements.
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## Our Approach

We are passionate about development and regeneration. Our approach is focused on delivering the seven priorities below which are fundamental for successful property development projects. In our experience these priorities must be brought forward together by working in partnership with stakeholders.

Our seven priorities of successful property regeneration projects have been derived directly from our experience working with high profile clients on some of the most acclaimed regeneration projects. By focusing on these priorities we are able to ensure that delivery is at the heart of our advice - enabling clients to manage risk and take projects through to a successful outcome.



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## Our Values

Our service is integrated and attentive, based upon important 'cross-cutting' values which permeate all aspects of our business. These core values are:

**Passion** – we are passionate about the environment, sustainability and urban design and recognise that valuable places result from delivering at the cutting edge of these concepts.

**Vision** – we are at the forefront of new ideas and challenge the conventional to create opportunities and 'unlock' value for our clients.

**Character** – we have strength of character which confers integrity, courage, fairness and a sense of purpose.

**Pragmatism** – we are focused on delivery and offer innovative and bespoke solutions to the most challenging of projects.

**Quality** – whether in terms of our service or our understanding of place, delivering to the highest standards and achieving results is critical to our mutual success.

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## Working Nationally

With offices in London, Leeds and Manchester we are well placed to work throughout the United Kingdom.

Clients include: commercial developers, house-builders, central and local government, international architects and engineering practices. We work across all sectors including: residential, office, industrial, retail, leisure, healthcare and education.

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## Contact Us

We are always delighted to meet with prospective new clients to talk about potential projects.

For a no obligation discussion, please contact:

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